



2010

Pinal Partnership Profile





Pinal Partnership Mission

Improve research, planning and coordination of private and public efforts related to infrastructure, natural resources and community development in Pinal County.

Pinal Partnership was formed in 2005 to address growth issues within Pinal County (one of the fastest growing counties in the nation) establishing partnerships between public and private entities. To learn how you can be a part of this effort, please go to our website at www.pinalpartnership.com .

Pinal Partnership was created with a vision of uniting community growth efforts in Pinal County. The Pinal Partnership is a coalition of community, business, educational, and governmental leaders whose goal is to provide leadership and support in specific areas of focus.

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Executive Summary

Founded in late 2005, Pinal Partnership was established to “unite the vision for Pinal County.”

Our goals are to:

- Provide a forum for information and discussion of issues affecting the future of Pinal County
- Involve a variety of stakeholders, including public and private sectors, residents, and business and development interests.
- Participate in the community as a positive force for change and progress.

We want to be a leader in providing solutions and resources to help Pinal County reach its potential.

We provide a variety of opportunities for involvement, including:

- Monthly breakfast meetings
- Legislative mixers
- Seven active committees

Our board of directors represents a variety of interests and is dedicated to engagement in current issues and contributing to creating a great future for the County.

We are fortunate to have former Supervisor Sandie Smith as our President and CEO. Sandie brings her extraordinary knowledge of the County and her experience in the public arena is invaluable.

2010 Officers and Board

Chairman: Edward Farrell

Vice Chair: Darrell Truitt

Secretary: Jason Barney

Treasurer: Ty LeSueur

At Large Members Include:

Bryan Martyn

Tim O’Neil

Tim Terrill

Michael Martindale

Past Chair: Jordan Rose

Board Members:

Bob Flately

Brian Frakes

Jim Thompson

Peter Villaverde

Stacy Brimhall

Dennis Jenkins

Steve Kellogg

Trevor Hill

Darrell Wilson

David White

Adam Hawkins

Harold Christ

Staff:

Sandie Smith – President and CEO

Heather Hedelius – Director of Operations
and Events



Submitted by El Dorado Holdings

Executive Summary Continued



Pinal Partnership members listen to Governor Jan Brewer during a monthly breakfast event at the Property Conference Center in Casa Grande

Pinal Partnership Timeline

- Pinal Partnership was created in September 2005
- Board of Directors Organizational Meeting and Letter (February 24, 2006)
- Articles of Incorporation and Bylaws established
- Vision/Mission and Purpose/Strategy
- Committees Established (currently seven)
- Board of Directors Insurance initiated
- Henry and Horne hired for financial processes
- 1st Planning Work Session for Goals
- Sandie Smith hired as President

Chairman's Message



Edward Farrell

I am a lifelong resident of The City of Maricopa, married to my wife Lori and we are blessed with twins – a son Luke and a daughter, Selah - which are a fifth generation that will continue the growing roots of the historic Maricopa family.

I am a partner in Western Land Planning, and the landlord of the Maricopa Manor Business Center. I also am a graduate alumnus from Project Central Class XVI. In addition, I was the chairman of the committee to incorporate Maricopa, and was elected by the first city council of Maricopa as the inaugural Mayor to serve the City.

I am a founding board member of the Pinal Partnership and I currently sit on the Central Arizona Economic Development Foundation Board. In addition I also represent the City of Maricopa with the Central Arizona Association of Governments.



Submitted by El Dorado Holdings

“One of my main goals through incorporation of our City was to help establish a work force for our community through industry, to help minimize commuting in and out of our ‘City’, so that we will not become a bedroom community of the Valley. It is also very important that we build on our educational and recreational activities for our youth so that they can become active and bright young adults.”

I tell you this about myself because I feel that through this diverse background, experience and love of Pinal County I want to be a part of a working group that addresses the need for the Private/Public Partnerships and relevant issues that face all of us. The number one goal of the Pinal Partnership Board of Directors is Economic Development. We have a membership base and seven committees that are willing to address that very issue. Our goal is to work with all entities to develop communities in which our residents can live, work and play.

To accomplish this, we need diversification of employment, education and adequate transportation and infrastructure as well as other quality of life issues including health care, renewable energy and regional open space, parks and trails.

All this is a big task especially in this tough economy. We know that not one entity – not government or the private sector – alone will be able to provide for our citizens but working together as partners, we can.

President's Message

Sandie Smith



It seems like just yesterday that 2000 was looming over us and times were extraordinary and booming. The 2010 the economy is much different and the challenges – and opportunities – are varied and many.

Pinal Partnership was created for “Uniting the Vision for Pinal County”. Our collective mission is to “improve research, planning and coordination of private and public efforts related to infrastructure, natural resources and community development in Pinal County.” In these tough economic times this vision and mission has never been more important.

Our Board of Directors is as varied as our Membership and our Committees.

The Board makeup is as follows:

From the government sector, we have 2 elected and 4 appointed, 1 non-profit, 1 Water Company, 1 Mining, 1 Attorney, 1 Business owner, 2 Farmers/Ranchers, 2 Engineering and 6 from the Development Community with various occupations.

Our Committees have grown and include:

Education – Parks, Trails, Open Space, and Public Lands – Economic Development – Government Relations – Transportation – Renewable Energy– and Health and Human Services.

How can you be involved?

Join as a member of Pinal Partnership and help support and be a part of the work we do, join a Committee and actively work on the various issues that impact our lives and livelihood, and attend the informative issues related breakfasts. All of these opportunities create a wonderful atmosphere for networking and for addressing the issues that you may have as well as sharing your successes.

In this informative profile are reports from the various committees. Our website is www.pinalpartnership.com for further viewing and information on how to join this wonderful collection of citizens from the public sector as well as the private sector. Please see the Membership application on page 15 of this profile.

By working together we will be able to leverage funding as well as expertise that will be needed to address the challenges of our county and its residents in these tough economic times.

Sandie Smith
President and CEO
Pinal Partnership
Sandie@PinalPartnership.com
480-528-9747



Arizona Historic Preservation Winkleman Campground

Pinal Partnership Highlights 2009-2010

2009/2010 Overview

Breakfast Meetings:

19 Breakfast meetings

Special Events:

- February 28th – Member Picnic appreciation at SRP
- March 26th – Committee Breakfast Appreciation at the Windmill
- May 29th –Congresswoman Ann Kirkpatrick Mixer at BeDillon’s Casa Grande
- July 22nd – 1st Board of Directors work session by Kathy Parker Scottsdale
- April 14th Celebrate Arizona Event with Arizona Highways Magazine/TV
- April 23rd Solar Conference Florence AZ
- September 24th Open Space Workshop Event CAC Coolidge

Four Additional Board of Directors added:

Darrell Wilson – HilgartWilson
David White – Gila River
Adam Hawkins – Resolution Copper
Harold Christ – The Windmill

New Committees and Committee Chairs:

- Cyndi Ruehl – *Open Space Committee* Chair
- Terri Ackland and Gary Nine – *Education Co-Chairs*
- Linda Cheney and Greg Stanley – *Transportation Co Chairs*
- New committee formed –*Renewable Energy* – Ryan Hurley and Judy Crawford Co Chairs

Other:

- The Treasure’s of Pinal – Presentation & brochure created by Open Space Committee
- Bi-laws revised
- Website completed and running
- Community Design workshops (10) with Sonoran Institute (1st completed and 2nd in planning stage)
- Letters of Support to Government/Legislative representatives for Rail Station
- Letter of Support for Luke Air Force base
- Letter of Support for the Public Private Partnerships
- Letter of Support for the I-11 proposal
- Expanded Pinal Partnership visibility at the City, County and State levels
- Testimony regarding issues of Pinal Partnership Membership
- News Services – Editorial Boards – Articles – Filming – Speaking Engagement



Arizona Historic Preservation – Kearny Lake

Pinal Partnership Highlights 2008 – 2009

- Pinal County Comprehensive Plan participation and modification acceptable to our membership
- Advocated for and got the North South Freeway into the EIS process with ADOT
- Still commenting and working on Zoning and Impact Fee Ordinances
- Change from Executive Director – President/CEO
- Added Staff - Director of Operations and Events
- “Meet Your State Representatives” event - March 4, 2008 – Government Relations Committee
- CAC Bond support 2008
- East Valley SRP Forum, partnered with EVP, May 1, 2008
- Maricopa Bond Support 2008
- Pinal Partnership Brochure
- Web Site Initiated
- Pinal County Town Hall, Major Sponsor plus Scholarship for 2 years
- T.I.M.E. Coalition representation
- Superstition Vista's board representation
- Pinal Partnership Three Year Plan established 2007
- Committee Planning Luncheon, February 22, 2008 - Board and Committee representation
- Pinal Partnership Newsletter began November, 2008
- Multi-modal transportation plan (RSRM) - Private Consultant
- New "WebLink" membership data base in development
- New Web Site



Historic Florence Town Hall



Contributed by SALT

Pinal Partnership Breakfast Programs

2008

Jan – Transportation, Pinal County
RSRM –Greg Stanley and Andy Smith

Feb- City Manager update –
Mike Reuwsaat (Marana), Bob Flatly (Coolidge),
George Hoffman (Apache Junction)

Mar –Transportation and Open Space
Bob Hazlett MAG

Apr- Pinal board of Supervisors
Sandie Smith, David Snider, Lionel Ruiz

May – Superstition Vistas –
Roc Arnett

June – TIME – Shannon Scutari, policy advisor
growth infra/gov office), victor Mendez ADOT
John McNamara DMJM Harris, David Martin
(Time chair)

July – Mark Winkleman, Arizona State Land
Commissioner

Aug – Pinal County Comprehensive Plan – Terry
Doolittle/Jerry Stabley

Sep – County Supervisor/Sheriff Candidates –
Bryan Martyn, Mary Shope, Elliott Fisher, Pete
Rios, Scott Venegas, David Snider,
Tom Hollenbach, Chris Vasquez, Paul Babeu

Oct- Mayor Round Table –
Ed Honea (Marana) Tony Smith (Maricopa) Art
Sanders (Queen Creek)
Vicki Kilvinger Florence

Nov -
Sandie Smith Roast and new Supervisor Bryan
Martyn)

Dec - Economic Development Forecast: Jim
Rounds Elliott Pollack's office

2009

Jan – 1st Public Appearance of the new Board of
Supervisors
David Snider, Bryan Martyn and Pete Rios

Feb – Recession Survival Thoughts and
Strategies: Michael Martindale/Tim O'Neil
Harold Christ, Stacy Brimhall,
Brian Frakes, Larry Rains, Deb Thalassities

Mar- Law Enforcement – Sheriff and Police
Chiefs: Paul Babeu, Jerry Monahan, Patrick
Melvin, Bob Huddleston, Bob Ingulli, James
Palmer, Bill Pitman, Lou Diglorklamo

Apr – Recession Obsession – Let's Focus on
Making Money
Bill Lund, Brad Delp, Barry Albrecht, Mike Day,
Frank Shelton

May- Light at the end of this Economic Chaos:
Jim Rounds, Curtis Hansen, Jim Poggemeyer, Ed
Beauvis, Will French, Jason Barney

June- Solar, Water, Natural Gas and
Sustainability: Scott Bernstein, David Arfin,
Dick Robinson, Trevor Hill

July- Let's Live and Move – The Continuing
Saga: Bob Hazlett, Maxine Brown, Andy
Gunning, Mitch Basefsky

Sep- All-Star Panel Discussing the Current
Economy: Maria Baier, Christine Jones, Rob
Wanless

Oct- Transportation : John Halikowski, David
Snider, Tara Jackson, Tom Jenney

Nov- Renewable Energy Residents Rights and
Inspiration: Chris Sobel, Tim Hogan, Michael
Martindale

Dec- Market Forecast: Elliott Pollack

Pinal Partnership Breakfast Programs – Continued

2010

Jan – AZ Highways (Robin Sewell),
Environmental Group, (Jim Holway)
and Municipal Economic Development
(Kevin Evans – City of Maricopa)

Feb – Solar, Water, and Smog
Colleen McKaughan – EPA, Christopher
Davey – Enviromission, Larry Dozier
CAP,
Don Gabrielson – Air Quality Pinal Co.

Mar – Let’s Drive! Transportation
update
On the I-11. Mike Cronin - El Dorado
Holdings
David White – Gila River Indian
Community and
Nick Labadie – Rose Law Group

April – Let’s Move It! Transportation
update part 2
ADOT Director – John Halikowski,
Floyd Roehrich
State Engineer and Javier Gurrola –
ADOT project Manager

May – Governor Brewer!

June – The Immigration Debate – Strip
out politics
Lets talk Law!
Attorney’s for/against: Stephen Montoya
and Tim La Sota

July – WATER – lets separate fact from
hype!
Ed Borreomo – Global Water, Cliff Neil
(CAGR),
Ryan Hurley – Rose Law Group, Tim
Terrill – Walton
Development and Management, and
Andrew Gilmore –
Carollo Engineering

September – Superstition Vistas Update!
Chuck Backus – Chairman of SV
Steering Committee, Vanessa Hickman
– Deputy State Land Director, Jerry
Stabley- Director Planning/Development
Pinal County, Jim Holway – Sonoran



Arizona Historic Preservation – Kearny Campsite

Pinal Partnership Review

Membership

The Partnership has four levels of paid membership. Public entities are members free of charge.

December, 2005:

Platinum=21, Gold=2, Silver=13,
Individual=29

December, 2009: Platinum=18, Gold=3,
Silver=31, Individual=50

Memberships continue to expand however, some current membership categories in 2009 and 2010 have renewed at lower levels due to the current economic downturn.



Financials

Our bank is National Bank of Arizona, with payroll/check services provided by Henry and Horne.

Current Operating Expenses:

\$ 200,000 annually, office space is donated. Cash on hand 12/31/09: \$203,750.

We financially support mission-relevant activities

Activities/Involvements

(Partial list as we continue to expand)

Expansion of the Casa Grande Ruins Comprehensive Plan
Impact fee proposed legislation
Revision of the subdivision standards
Alliance for Gateway Communities
Pinal County Town Hall
Pinal County Governmental Alliance
Superstition Vistas
Central Arizona College Foundation
Copper Community Alliance
Arizona Town Hall on Transportation Committee for the LOST Trail Project – Old Pinal City – Superior
CAAG – Population Study – 208
Water/Wastewater Study – CEDS
Middle Gila Conservation
East Valley Partnership
National Council for Public Private *Partnerships
Think Tank on Leads
Superstition Area Land Trust
Superstition Area Networking and *Development (SAND)
ADOBE – Association for the *Development of a Better Environment
Desert Wells Working Group with Game *and Fish and State Land
Boys and Girls Clubs of the East Valley
Celebration of Armed Forces Day
Business Journal Seminar
Workshop for American Planning *Association
Department of Commerce
State Land Department
Panel for Phoenix Society of Marketing Professional Services
Valley Partnership
Nuclear Summit
Greater Phoenix Economic Council
Business Fairs
Main Street Organizations
Business Associations
Chambers of Commerce
Pinal County Town Hall – Scholarship
Superstition Vistas Visioning

Pinal Partnership Committees

Transportation and Infrastructure Committee

(Transportation continued...)

Linda Cheney Co-chair
Greg Stanley Co-chair
Board Liaison: Darrell Wilson

The Transportation & Infrastructure Committee (T&IC) acted in 2009 as a clearinghouse of information on transportation and infrastructure issues of interest and affecting Pinal County communities, and provided a forum to learn, discuss and debate such topics.

Aviation:

The committee joined with representative of several Pinal County Cities and the County to discuss aviation in their communities. The topic centered on how each community planned for their airports and how they may relate to economic development.

Surface Transportation – Framework Studies, Interstate 11 concept

Mr. Bob Hazlett of MAG joined us on several occasions to present on Framework Studies that MAG was administering. These included not only explaining the original Harquahala Valley FS (HVRS), but also how the Hidden Valley Framework Study extended from HVFS west and south through northern Pinal County. The T&IC committee met jointly with the Government Relations Committee on this issue. We were presented with the very exciting concept of a new interstate freeway, I-11, to connect Phoenix and Las Vegas by the CAN-DO organization. This vision has significant momentum with remarkable numbers of supporters from both public and private sectors.

The T&IC hosted a forum with ADOT representatives in another joint meeting with the Government Relations Committee on the status of the Statewide Framework Studies. These have been conducted and administered by ADOT for “BQaz.” The program is quite comprehensive and is currently “on the road” in the public meetings process.

Rail:

The committee met with representatives of Union Pacific Railroad (UPRR) in May. UPRR is, and has been, very active in Pinal County in 2009. It was an opportunity to hear directly from the railroad about their business outlook, challenges in their industry and details about how they most effectively deal with the many agencies whose jurisdictions they traverse multiple times every day. Their presence may have a substantial impact on industrial and economic activities of a community.

Government Relations Committee

Janeen Rohovit; Chair
Board Liaison: Adam Hawkins

During 2009 the Committee (GRC) was tracking the progress on the Pinal Comprehensive Plan. Subcommittee: Kay Bigleow, Phil Zeblicky and Cameron MacDonald

In May we hosted a happy hour in Casa Grande to introduce Pinal Partnership to our new Congresswoman Ann Kirkpatrick (and introduce Congresswoman Kirkpatrick to Pinal Partnership).

The Board approved our committee’s recommendation to support bringing the F-35 Training Mission to Luke Air Force Base. We met jointly several times with the Transportation/Infrastructure Committee.

Plans for 2010:

Update on activities for the Union Pacific Railroad. Kay Bigelow and Dave Roberts will be providing an overview on Pinal water.

We will be hosting a mixer with Congressman Jeff Flake. Our committee stays busy with responsibilities for tracking issues, looking to support Legislation, considering budgets, supporting economic development where possible and, in general, continuing to work for the greater good of the county.

Health and Human Services

---Chair

This committee will play a vital role in providing a forum exploring solutions for expanded health services as well as the highlighting presence of established services in Pinal County's growth areas as well as the rural communities. This committee has also been expanded to include service organizations and providers.

Education Committee

Terri Ackland Co-Chair
Gary Nine Co-Chair
Board Liaison: Dennis Jenkins

Subjects to include:

- Linking with the Economic Development Committee
- Expanding the scope to include private partnerships
- Education Think Tanks
- Include vocational schools
- Retraining of the established work force

Renewable Energy Committee

M. Ryan Hurley Co-Chair
Judy Crawford Co-Chair
Board Liaison: Jordan Rose

2009 Overview:

- Formed Committee, established subcommittee and chairs
- Established goals and priorities

2010 Goals:

- Solar Economic Development/Manufacturers summit
- Solar 101 Educational Seminars
- Workshop and present solar best practices manuals and draft ordinances to Pinal jurisdictions
- Pinal County Renewable Energy Resources Survey and Map



Central Arizona College

Economic Development Committee

Evelyn Casuga – Co-Chair
Tim Kanavel – Co-Chair
Board Liaison: Jim Thompson

Mission Statement

To advocate for a sustainable Pinal County economy through the preservation and creation of employment centers, to support organized economic development efforts throughout the region, and to encourage conditions that foster economic growth.

2009 meeting topics included:

- Update from APS Economic Development Department Representative
- Economic development professionals forum/Meet new Pinal County Economic Development Manager Tim Kanaval

2010 Goals

- Keep committee members informed on existing organized economic development efforts throughout Pinal County and the State, and seek opportunities to support and leverage those efforts;
- Bring in speakers and topics that inform, educate and are potentially impactful to economic development in Pinal County;
- Seek to opportunities to partner with other Pinal Partnership Committees on complementary topics;
- Provide input and recommendations on economic development to the Pinal Partnership Board, as appropriate.

Committees

Parks, Trails, Open Space & Public Lands Committee

Cyndi Ruehl, Chair
Board Liaison: Steve Kellogg

Treasures of Pinal County

We developed a trifold brochure for “Treasures of Pinal County,” a powerpoint presentation created in 2008.

Raised funds to print 2500 color brochures
Distributed brochures countywide and have given 3 presentations.

Open Space Summit

Submitted proposal for an open space summit to the Partnership Board for conceptual approval, which was granted.

Developed and outlined clear outcomes desired as a result from the summit.

Developed list of invitees to summit.

Established Steering Committee to create the summit, and defined their roles and responsibilities

Resource Library and Composite Mapping

Developing a clearing house library for all parks, trails and open space plans throughout the county; including all towns and cities.

Applying all plans, trails, AZ state parks, wildlife information to GIS layers in the development of composite maps as a connectivity planning tool. Maps will be used at the Open Space Summit.

Met with and established a working relationship with AZ State Parks Dept. to offer information and share GIS mapping data.

Economic Value of Open Space Research

Developing a compilation of research from which to write an applicable paper for Pinal County.

Middle Gila Transportation and Travel Management Plan

BLM presented their plan to our committee for our input.

Open Space continued...

Casa Grande Ruins Proposed expansion

Upon our recommendation, the Partnership board is endorsing this expansion and study.

2010 Goals:

- Organize and produce the Open Space Summit – scheduled for Sept 24th 2010!
- Develop ways to support towns’ adopted plans
- Continue presenting “Treasures of Pinal County” to groups throughout the county
- Raise additional funds to print additional “Treasures of Pinal County” brochures
- Meet with other Pinal Partnership committees quarterly (especially the Economic Dev. Committee)

Complete a working set of GIS maps.



Get Involved!

Pinal Partnership is strong and growing because of the commitment of its members.
If you wish to have a voice in the future of Pinal County,
you must take action now.

Contact us at: 480-440-9482 or Heather@pinalpartnership.com

Membership Levels and Committees

Membership Levels

Platinum Membership (\$5000/year)

Gold Membership (\$3000/year)

Silver Membership (\$1500/year)

Individual Membership (\$250/year)

Government Member (Complimentary)

Committees

Transportation and Infrastructure

Government Relations

Economic Development

Parks, Trails, Open Space and Public Lands

Education

Health and Human Services

Renewable Energy



Membership Application



Yes, I want to be part of the future of Pinal County!

PINAL PARTNERSHIP MEMBERSHIP APPLICATION/RENEWAL

Name: _____ Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Membership Type: (check one) _____ Date _____

_____ Platinum \$5,000

_____ Gold \$3,000

_____ Silver \$1,500

_____ Individual \$250

_____ Government \$0

Committees – I am interested in serving on the following committee(s) (check all that apply):

_____ Transportation and Infrastructure

_____ Government Relations

_____ Economic Development

_____ Parks, Trails, Open Space & Public Lands

_____ Education

_____ Health and Human Services

Payment information:
Please enclose a check payable to: Pinal Partnership
Return application and check to PO Box 904, Florence, AZ 85232

Platinum Membership \$5,000

- One year membership for all members of the organization.
- Complimentary attendance to all business and committee meetings.
- Corporate ID displayed on all Pinal Partnership publications and marketing materials.
- Discount meals when applicable.
- Special recognition on the Pinal Partnership website, which typically includes signage, programs, and special recognition on the Pinal Partnership website.
- Four members of organization listed in the directory.
- Opportunity to be involved with the board and committees.
- Opportunity to participate in community enhancements.
- Network with local officials and business leaders.

Gold Membership \$3,000

- One year membership for all members of the organization.
- Complimentary attendance to all business and committee meetings.
- Discount meals when applicable.
- Special recognition on the Pinal Partnership website, which typically includes signage, programs, and special recognition on the Pinal Partnership website.
- Two members of organization listed in the directory.
- Opportunity to be involved with the board and committees.
- Opportunity to participate in community enhancements.
- Network with local officials and business leaders.

Silver Membership \$1,500

- One year membership for all members of the organization.
- Complimentary attendance to all business and committee meetings.
- Special recognition on the Pinal Partnership website.
- One member of organization listed in directory.
- Opportunity to be involved with the board and committees.
- Network with local officials and business leaders.

Individual Member \$250

- One year membership.
- Complimentary attendance to all business and committee meetings.
- Discount meals when applicable.
- Opportunity to be involved with the board and committees.
- Opportunity to participate in community enhancements.
- Network with local officials and business leaders.

Government Member Complimentary

- Membership fee is waived.
- Participants shall be responsible to pay for all meals at discounted rates when applicable.
- May select two participants and two alternates per year to be active members.
- Elected officials will be invited to attend any event at discounted rates when applicable.
- Opportunity to be involved with the board and committees



Platinum Sponsors





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